

ASSERTION IDENTITY ASSURANCE PROTECTS YOUR CUSTOMERS

FROM GETTING SCAMMED IN REALTIME

Identity Assurance has provided up to 25% Increased Call Answer Rates

SCAM IS THE NEW EPIDEMIC!

293

Million Scams
Reported
Worldwide
in 2021

55.3

Billion Dollars
Lost to Scam
Worldwide
in 2021

7%

Scam Reports
out of all the
scams in the
world

38%

Legit
Businesses are
being marked
as Spam/Scam

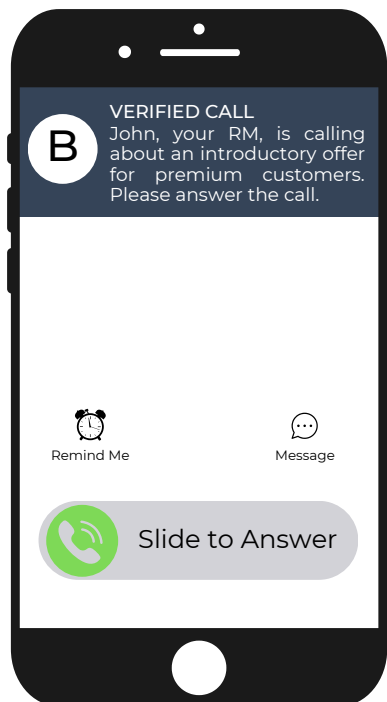
Its time we took SCAM seriously and acted decisively to mitigate it



HOW IDENTITY ASSURANCE PROTECT YOUR CUSTOMERS?

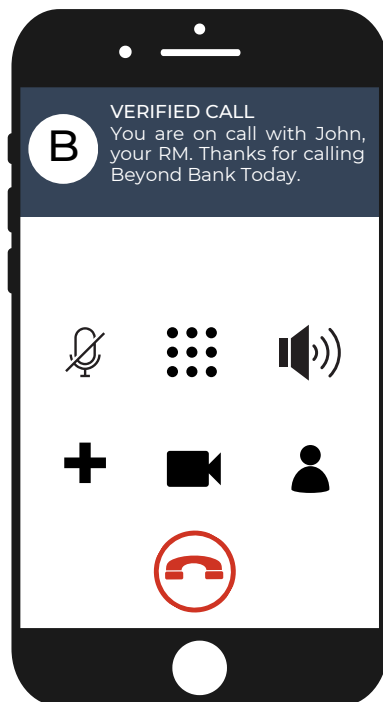


You call customer



Verified badge via your app
increases trust on incoming calls

Customer calls You



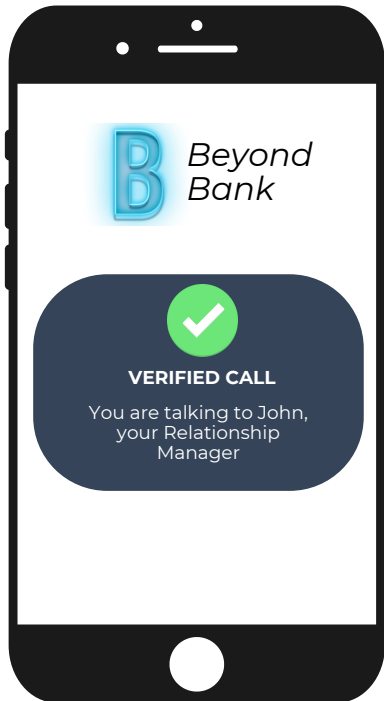
Verified badge via your app
increases trust on outgoing calls

Realtime Scam Detection



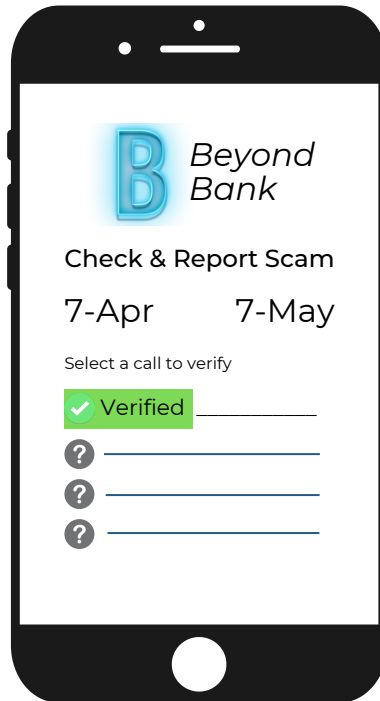
Get scam alert in real-time
for incoming and outgoing calls

Legitimate Call Verification



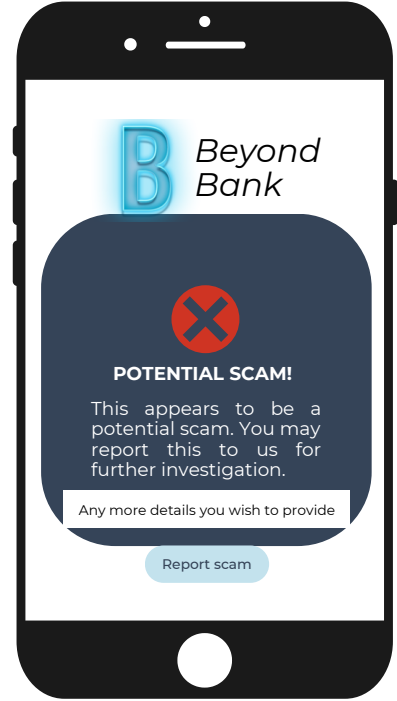
Verified badge for legitimate calls via your app in real-time

Verify Historical Calls



Check and verify historical calls via your app

Report Scam



Report scam to enterprise for further investigation



BENEFITS OF ASSERTION IDENTITY ASSURANCE

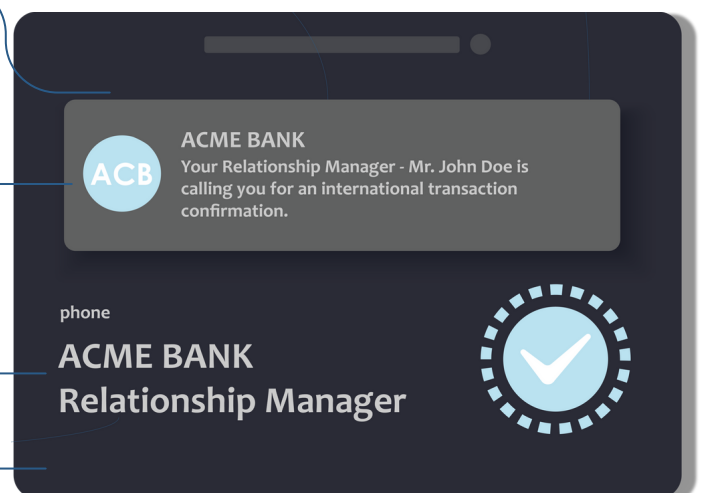


Converge Digital Strategies for your CC setup with real-time and relevant in-app notifications and remarketing

Build Customer Trust with call reason notification through your own app

No reliance on 3rd party apps that steal user data. Get more app installs and usage

Get more qualified leads with customers answering after seeing the call's purpose



Secure Your Enterprise while
You Secure Your Customers

Contact Us Now
sales@assertion.cloud